

PRESS RELEASE



**Service is
our trademark.**

AWA on show at CeBIT 07

Sydney, Australia, 16th April 2007, AWA, one of Australia's leaders in the information technology, telecommunications and electronics (ICT) industries will be exhibiting at CeBIT 07, 1st-3rd May 2007, Sydney Convention and Exhibition Centre, Darling Harbour, Sydney.

"AWA's attendance is part of our 2007 marketing campaign to increase awareness of our service offerings," said John Dougall, Executive Chairman, AWA Limited.

"At AWA we specialise in the restoration and deployment of technology. We are 100% product and vendor independent. Whether it's your computer, network or TV we can install it and fix it as required. We also provide asset management and logistics support services, including reverse logistics," he added.

AWA can provide truly national service coverage. With offices in every major city and over 500 staff dedicated to service tasks backed up by 300 agents AWA can provide equipment vendors and manufacturers, retailers, end user organisations and now home and small business customers with services for both information and home entertainment technologies.

"At CeBIT 07 we will be looking to meet with customers who need help with their service needs. We are also interested in talking to people who maybe looking to start their own business and who therefore may want to be part of our recently launched franchise network. This network extends AWA services into the small office and home environments where customers need help with their computers and home entertainment products," commented Dougall.

All visitors to the stand can enter the AWA CeBIT 07 Visitor competition – all you need is a business card. Every day at the show 5 Set Top Boxes will be given away.

Come and meet the AWA team at stand P62 in the IT Services area in Hall 4.

For more information on CeBIT 07 and to register visit www.cebit.com.au

About AWA Limited

Tracing its origins back to 1909, AWA is one of Australia's largest Information Communications Technology (ICT) and Home Entertainment (HE) services and logistical support providers. AWA provides independent service nationally for large organisations, ICT and AV vendors, resellers, distributors and outsourcers. With offices in Sydney, Melbourne, Brisbane, Adelaide, Perth, Canberra and Newcastle plus a national network of more than 300 service agents, AWA offers a truly national service network. Customers can access AWA support 365 days a year and 24 hours a day. To find out more please visit AWA at www.awa.com.au

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